

"It is not good enough to do what the law says. We need to be in the forefront of These [Social Responsibility] issues. "

Anders Dahlvig, CEO of IKEA



SERVICES CATALOGUE

PRESENTATION



COPADE

The COPADE Foundation is a Development NGO, founded in 1998 as a private, apolitical, non-profit entity that aims to promote and develop Fair Trade, Responsible Consumption and the preservation of the environment.

COPADE producers work with groups of countries in the North and South to promote friendly and sustainable socio-economic structures with the aim of respecting the environment. These partners create their own development groups by creating participatory networks between producers and government, enterprises, institutions and other actors, both locally and globally, to promote new forms of cost-effective, sustainable and socially responsible cooperation.

It is part of the Register of Foundations of the Ministry of Health and Social Policy number 28-1094 and is audited annually by Fordward Economics.

COPADE believes that transparency and quality are essential in the development of their work. This is why we are accredited by the guarantee system of the State Coordinator of Fair Trade and are a full member of the World Fair Trade Organization.

COPADE - Mision and Vision

Mission

To promote sustainable and environmentally friendly structures with disadvantaged groups of producers in the South, so that Fair Trade groups can be agents of their own development. Promoting Trade and Responsible Consumption of organic products with high social content, giving priority to producer cooperatives and disadvantaged groups in northern countries. Generate participation networks, locally and globally, between producers and governments, companies, institutions and other social agents that promote new forms of cost-effective, sustainable and socially responsible cooperation.

Vision

The promotion and development of actions related to Fair Trade, Commerce and Responsible Consumption and respect for the environment are effective means to achieve sustainable development.

COPADE - Values

Values

- Solidarity, as a fundamental value that drives us to give unconditional support to people in poverty and against injustice or discrimination
- Undertaking everything necessary to transform some forms of unsustainable consumption to more fair and responsible ones.
- Empowerment of disadvantaged groups as they are the main agents of development.
- Active defense of natural resources as a means to achieve sustainable development.

Commitment to transparency
COPADE ensures full transparency of their prices and marketing processes. The buyer and seller are involved in making a reliable and profitable business relationships between parties, where the profit margins of each of the parties involved in the process are known by all stakeholders.

We are also certified in FSC®, WFTO, CECJ, Fair Timber and we implement our accountability public audit since 2012.

"Corporate Social Responsibility is a hard-edged business decision Not Because It is a nice thing to do or Because people are forcing us to do it ... because it is good for our business"

Niall Fitzgerald, Former CEO, Unilever



COPADE SERVICES



Design, support and monitoring of CSR policies

Depending on the situation of each partner's development, support and monitoring policies, we can develop Corporate Social Responsibility policies including activities that promote the environmental and social sustainability of their production activities, always ensuring the economic viability of the same.

COPADEV actively work with CSR departments of participating companies and ensure the presentation of the company to relevant awards at international and national level actions in the context of both Fair Trade and environmentally responsible development of food and forestry.

Currently we are working with partners as Leroy Merlin, Bellota Herramientas, Madinter or IED.

Thanks to our wide range of office products with environmental and / or fair trade certification, we can support company evolution processes towards creating sustainable offices where the impact of the activities related to administration and management are sustainable at an environmental and social level.



Sustainable Office



We offer the facility to install vending machines offering 100% organic and/or fair trade on their premises.

You can choose from coffee and hot beverages machines and other vending machine product.



Fair trade and organic vending machines

We can also offer a wide range of fair trade and organic coffee products which can be used in the workplace to increase social and environmental sustainability.

Using these products in your cafeteria, for example, ensures quality and certified products from both small and medium, domestic and developing country producers.

Sustainable Cafeteria



In COPADE our partners collaborate to take advantage of different market opportunities where some actions are subsidized by European and Spanish agencies.

More than 30 partners have participated with us in different development cooperation projects mainly in Latin America, for example, species research, prototypes, new designs, etc.



Participation in projects of common interest



We offer our partners and collaborating companies a range of products to make your events, corporate gifts and any other needs more sustainable.



Christmas Gift Baskets and sustainable Fair Trade corporate gifts

"People are going to want, and be able, to find out about the citizenship of a brand, Whether it is doing the right things socially, economically and environmentally."

Mike Clasper President of Business Development, Procter and Gamble (Europe)

We work to create consumer groups. A consumer group facilitates conscious individuals in buying products from the fair trade and organic farming periodically.

We facilitate the purchase of these products through economies of scale that are more affordable and economical for group participants.

A photograph of a group of people, including men and women of various ages, gathered around a long table covered with a blue cloth. The table is filled with various food items, including jars, bottles, and packaged goods. The people are looking at the items and some are holding bags, suggesting they are shopping. The background shows a building with large windows and a tree.

Creating a consumer group in your company

"In the next decade, the most successful companies will be integrate sustainability into Those That Their core business businesses"

Jim Owens, Caterpillar CEO



FAIR TIMBER SERVICES



Products Environmental Certification and Fair Trade

Our products have environmental certification and are produced under Fair Trade rules through the Fair Timber certification.

Our aim is to favour both the environment through sustainable forest management, as well as individuals and families who work in the development of products, from extraction in the forest to the finished product.

With these certified products by Fair Timber, we ensure compliance with the EUTR law, assuring the legality of tropical timber.



We develop exclusive designs for your company with support from some of our partners.

We offer high quality raw materials, and consider the perfect companion to be an innovative design that ensures products with high added value.

Examples of these designs are the Curves and Tatami lines developed for Leroy Merlin and that you can see in the side image and other design lines we are developing for partners as Bellota Herramientas, El Corte Ingles or Easy vending.



Design of exclusive products

"People ignore design that ignores people."— Frank Chimero

We support the product quoting process, in order to get the best returns that allow us to achieve affordable prices in the global market.

"Creating a strong business and building a better world are not conflicting goals - They are essential ingredients for Both long-term success"

William Clay Ford Jr. Executive Director, Ford Motor Company.

Rates of products

We aim to aid the market introduction of new species of lesser known tropical wood with two goals: one to reduce pressure on the best known species and thereby promote conservation, and, secondly, to broaden the spectrum of market producers we work with.

We support this process further through the technical analysis of these species, in order to understand their features and specifications for different uses.

Identification and analysis of species

Optimization of resources and industrial space

COPADE offers comprehensive advice and eco-design techniques to optimize resources and raw materials used in production in order to reduce wood waste, maximize resources and minimize the cost of production.

Also, design and product development is carried out by trying to minimize the space occupied in transport to maximize profitability and reduce carbon footprint.

"Being sustainable is not just wash the guilt or only help the environment, but to be socially just, environmentally responsible, and therefore also economically viable"

Cecilia Goya Riviello, CEO of Natura

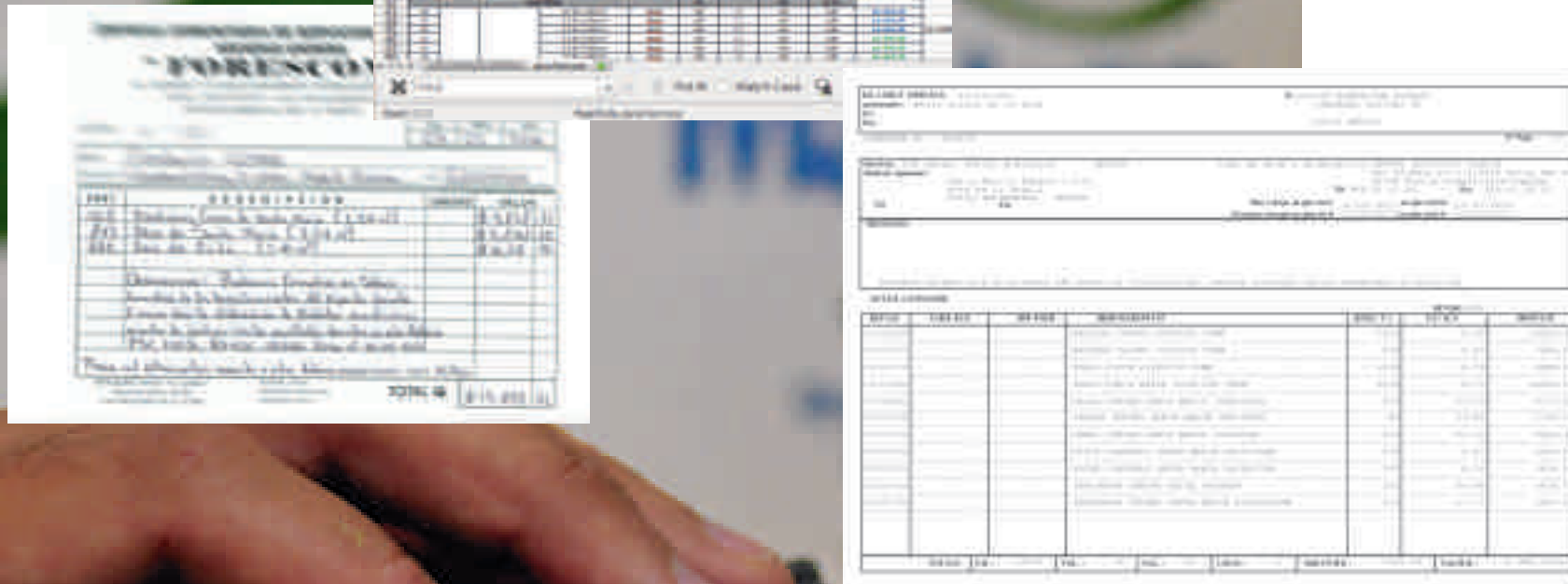
By placing our staff moved in the production areas in developing countries, we can assure our buyers the best quality of products and meeting deadlines of production and delivery.

We perform monitoring tasks, classification, verification and evaluation of all orders placed through COPADE.

Constant communication ensures long-term supply/purchase relationship

Supervision of production

We monitor the administrative process that begins at the placement of the order, so as to track the order directly from the supplier to purchaser and all administrative paperwork is monitored from start to finish e.g. payments, invoicing, contracts, etc.



Administrative Tracking of purchase orders

We offer a review of the pre-shipment quality. This can be monitored by the buyer directly or performed through our review services.

We have personnel who are specialized in different types of wood, or for example sawn wood for musical instruments, furniture, etc. who are able to provide a fast and quality service.

Review of quality pre-shipment

COPADE's commercial strategy is based on the principles of Fair Trade associated with environmentally sustainable behavior. We approach business relationships for mutual benefit through full transparency by trying to maximize the social, environmental and economic benefits for all stakeholders. We develop high social and environmental quality products with the highest certificates that differentiate your company between the competitors.

We have developed a 11-step strategy:



1. Business Opportunity

We identify potential business opportunities with buyers and make a first draft of PCBs.

2. Introduction - contact between the parties

We facilitate contact between parties that are best suited to participate together in the business cycle. We do this in the field, if possible. This presentation can also be virtual, but we recommend it is done by travelling to the producing company. This phase can be exploited for the first briefings on products: quality, logistics, raw materials, etc.

3. Identification of resources and best raw materials

COPADE is responsible for identifying sources of raw materials and natural resources (forest species, agricultural products, etc ..) that best fit with the circumstances and actors involved in the process, and by undertaking the necessary technical studies and tests ensure the best results.

4. Exclusive Design

Once the parties have been introduced, a unique design process is undergone. We believe that our products should be of a high quality as the raw material deserves this degree of attention and we believe high quality design is necessary to achieve high value-added products.



5. Quotes and prototyping

We deal directly with producers to prototype and develop product prices, always looking for possible improvements in the yields on raw material and in the production process to achieve competitive prices without neglecting the social and environmental values .



6. Packaging design

Once the final product is developed and verified the prototyping process is carried out designing the packaging of the product according to the technical specifications required by the buyer and in accordance with all the social and environmental certifications and assurances necessary.



7. Final negotiation in complete transparency

We aim to decide the prices of products with complete transparency in the negotiation process.



8. Production

We support production processes in situ with producer groups in order to ensure the highest standards of quality and production yields to give the best profits to all stakeholders.



9. Logistics

We perform monitoring and/or hire all the necessary logistical measures so that products reach their destination in the best condition and at competitive prices.



10. Product Promotion

COPADE manages participation in trade fairs and similar events to present the products and publicize the whole process. In this way the product is promoted and this positions the acquiring company as an entity that is committed to social and environmental sustainability and supporting small producers in developing countries.



11. Review and analysis of the cycle

After completing each sales cycle, we propose a joint meeting to analyse the strengths, weaknesses and opportunities of our PCBs with the goal that all players can improve our results in the next sales cycle.

"The Presence of a certified FMU is consistently Associated With better working and living conditions as Measured"

Social Impacts of the Forest Stewardship Council® certification CIFOR 2014

Service Catalogue 2015

