

## Madera Justa certification = Fair Trade certification for the forest sector.

The Madera Justa certification contributes to the reduction of poverty and the sustainable development of wood communities, creating opportunities of social and economic development for all the small producers who are in economic or disadvantaged difficulties by making easier the access to market and obtaining a fair retribution for their products through the Fair Trade channels.

The Madera Justa seal guarantees the end-consumer that the products he's buying come from forests managed sustainably, that trading has been done under the ethical criteria of Fair Trade and that workers' rights have been respected.

## Become a member!

Organizations, freelancers, and institutions of the social, environmental and business fields have thrown together in this Platform.

Madera Justa has one body which coordinates all members in order to implement the actions agreed by the Governing Board, representing it in the different participation and intervention programs.

### Partners:

A Cova da Terra, Adesgam; Advantia, Anfa, Art Social Decoración; Reforesta, ASLA, Ayto Madrid (Área Consumo), Azacan, Bellota Herramientas, Comercial Pazos, Confemadera; Ecoagroturismo, Ecodes, Eco-unión, Emaús, Etssi, Factor CO2, Fondo Verde, FSC Spain, FUCI, Haizelan, IED, Instituto Jane Goodall, Koan Consulting, La Tenda de tot el Mon, Leroy Merlin, Plan, Proclade, Quatro Muebles, Quiero Salvar el Mundo Haciendo Marketing, S'altra Senalla, Shalom Taller, Struere proyectos urbanos, triodos bank, Madinter, SGS IGS Iberia, BMTrada, Fordwards Economics, Enredes Sociales, Feim, Caja y Espiga.



## Double certification

The double certification on FSC and Fair Trade of the forest products guarantees:

- The sustainable management of the forest where the product comes from
- The living wage of producers
- Respect for environment
- Respect for social rights of producers and their communities
- Respect for child rights and gender equity



© 1996 Forest Stewardship Council, A.C. - Fotos: ©FSC, Copade

## Where to buy certified products?

### COPADE's Shop:

Cardenal Silíceo nº22. 28002 Madrid



### COPADE's online shop:

www.tutienda.copade.es



### COPADE Foundation

C/ Cardenal Silíceo nº 22, 28002 Madrid. Tel:91 415 54 05 · info@copade.org

www.copade.org



www.maderajusta.org



# What is Madera Justa?

MADERA JUSTA appears in 2008 from COPADE Foundation and FSC Spain. The concern about the forest conservation and the importance of raising society's awareness on a responsible consumption of forest products certified by FSC and Fair Trade is the main target of this initiative and its members.

## Madera Justa

is the one produced in forests responsibly managed and that promotes the biodiversity conservation. The best guarantee of responsible management is the double certification on FSC and Fair Trade.

# Who works with Madera Justa?

Madera Justa Works with producers from the forest industry both in Northern and Southern countries with the aim of improving the socio-economic conditions and the quality of life of producers, families and communities. At the same time, it works with Public Administrations, private companies, institutions and freelancers to promote a responsible purchase, consumption and distribution of forest products and achieve a support for the diffusion of the Platform objectives to the public.



# What is FSC®?

FSC (Forest Stewardship Council) is a global, not-for-profit and no governmental organization dedicated to the promotion of responsible forest management worldwide. FSC shall promote environmentally appropriate, socially beneficial, and economically viable management of the world's forests. For this, the **FSC certification** is used in order to ensure compliance with the internationally agreed **Principles and Criteria of FSC**.

# What does COPADE do?

COPADE Foundation is in charge of promoting Madera Justa among all the society fields thanks to conferences, forums, cooperation and development projects, raising awareness, events...

## And you?

As consumers we have to consume critically and reasonably. By having a great offer of goods and services and specific information of products, we count with the most powerful tool: the capacity of choosing.



# How does Madera Justa work?

COPADE Foundation and Madera Justa promote the conservation of forests and their responsible management with the aim of finishing with deforestation and illegal felling. Their guidelines are the following:

- Increasing awareness on the responsible consumption of forest products certified and manufactured in Fair Trade conditions.
- Creation of a businesses and institutions network which actively participate in the Platform.
- Contribution to the improvement of forest management.
- Contribution to the reduction of illegal wood imports.
- Support to producers cooperatives of the South working in Fair Trade conditions.

